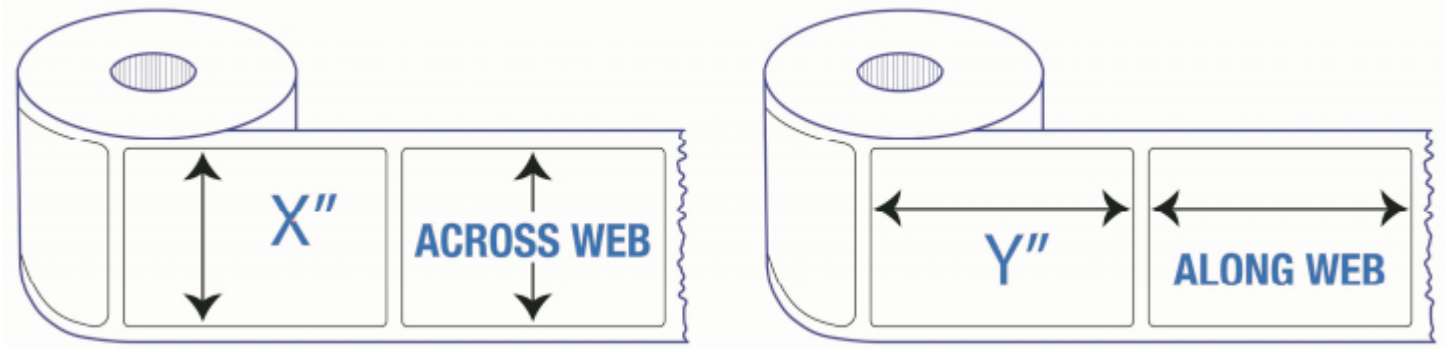# Creative Labels Inc.

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Label Dimensions

How to Figure Label Dimensions

"X"(web width) x "Y"(repeat length)

**For example, a label that is 4" across the web
and repeats 6" along the web is called a 4" x 6".**

**Reversing these dimensions will tell the printer
that you want the label to be opposite.**